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NATIONAL BUILDING MUSEUM
Corporate and Association Membership

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NATIONAL
BUILDING
MUSEUM

Visionaries plan our cities, design and build the edifices and public spaces that give them form, and engineer the infrastructure that keeps it all working. The building industry plays a vital role in addressing the needs of our ever-changing society, and the National Building Museum honors and celebrates these professions by showcasing their achievements, innovations, and impact with national audiences.

More than four decades ago, a dedicated coalition of private companies, trade associations, and labor unions saved our historic home and founded the Museum. To this day, building industry partners continue to support and shape the exhibitions and programs enjoyed by 500,000 visitors annually.

Through the Capital Society membership program, the Museum offers a platform for corporate and association professionals to:

- Provide thought leadership, driving conversations on innovations and emerging trends that shape the built environment.
- Network and connect with industry stakeholders from fields such as architecture, design, engineering, urban planning, landscape architecture, and construction.
- Help nurture and empower the next generation of building industry professionals.
- Engage employees with meaningful benefits, including access to the Museum's exhibitions, programs, and corporate team-building opportunities.

With membership levels ranging from \$1,000 to \$25,000, the Capital Society offers valuable benefits to organizations of all sizes. Members at every level can further enhance their support for the Museum through exclusive customized opportunities, including exhibition sponsorships, educational programming support, and—at the Capital Council level—the chance to join

The world we design and build is integral to our shared future. Joining the Capital Society demonstrates your organization's commitment to shaping a better tomorrow. We invite you to be part of this dynamic conversation at the National Building Museum. The Board of Trustees. Our membership team is dedicated to providing exceptional service, ensuring members maximize their benefits.

PARTNERSHIP OPPORTUNITIES

Sponsoring the National Building Museum's exhibitions and education programs is an effective marketing and business development tool. Reach a broad audience, both in-person and virtually, that includes families, students, policymakers, and professionals in the built environment. Since every company has different objectives, Museum sponsors benefit from a customized package that meets their particular needs.

Ongoing sponsorship opportunities exist for large and small exhibitions, member and VIP events, education and family programs, and more.

Benefits include:

- On-site and print recognition
- Press outreach and public relations coordination
- Access to host private events at the Museum
- Complimentary tickets

To get involved, contact us: capitalsociety@nbm.org or 202.849.2472.

FRIEND	FELLOW	CONTRIBUTOR	PATRON	AMBASSADOR	CAPITAL COUNCIL
\$1,000	\$2,500	\$5,000	\$10,000	\$15,000	\$25,000

VIP ACCESS AND NETWORKING

Invitations to networking events exclusive to Capital Society members	1 event	1 event	1 event	2 events	2 events	2 events
Invitations for two to attend special events including receptions, seasonal gatherings and Director's Industry Roundtable	1 event	2 events	2 events	3 events	4 events	All events
Private tours of the Museum's historic building, featured exhibitions or collections (20 guests)		1 docent-led	2 docent-led	3 docent-led	3 docent-led 1 curator-led*	3 docent-led 2 curator-led*

MEETINGS AND EVENTS

Use of the Corinthian Lounge and Beverly Willis Library**			•	•	•	•
One daytime use of the Pension Commissioner's Suite**				•	•	•
One daytime use of the Auditorium for a private corporate event**					•	•
One-time 20% discount off of the base rental of a Museum space**					•	•
Opportunity to co-sponsor an event or networking night						•

EMPLOYEE ENGAGEMENT

General admission	20 passes	30 passes	Employees +10 passes for friends and family	Employees +15 passes for friends and family	Employees +20 passes for friends and family	Employees +25 passes for friends and family
Invitation for all employees to attend Member Preview events	•	•	•	•	•	•
Program passes good for education programs, Late Nights and film screenings at the Architecture & Design Film Festival: D.C.	10	15	20	25	Free for employees	Free for employees
Discount in the Museum Shop for employees	10%	10%	10%	20%	20%	20%
Special team building or company family day at the Museum**				•	•	•

RECOGNITION

Recognition on Capital Society materials	Name	Logo	Logo	Logo	Logo	Logo
Recognition in the online annual report	Name	Name	Name	Name	Name	Name
Listing on the Honor Roll of Donors panel in the Great Hall				Name	Name	Name
Member Spotlight feature on Marketing channels (subject to internal review and approval)		Newsletter	Newsletter	Newsletter/ LinkedIn	Newsletter/ LinkedIn + NBM Blog Post	Newsletter/ LinkedIn + NBM Blog Post

* Available by request

** Subject to availability and associated costs

To learn more about corporate and association memberships or schedule a member benefit presentation at your office, please call 202-272-2448, email capitalsociety@nbm.org, or visit go.nbm.org/capitalsociety. Custom packages are available.